



10 DAYS OF AGRICULTURE EDUCATION CONTEST RULES AND REGULATIONS

1. The “10 Days of Agriculture Education Contest” (the “Contest”) is produced by BC Agriculture in the Classroom Foundation (BCAIRC).
2. The Contest starts at 12:01am PST on Monday, December 4, 2023 and runs for ten (10) separate Contest days, closing at 11:59pm PST on Friday, December 15, 2023 as detailed below:

Contest Day	Contest Date	Result Date
Day 1	12:01am to 11:59pm PST, Monday, December 4, 2023	December 5, 2023
Day 2	12:01am to 11:59pm PST, Tuesday, December 5, 2023	December 6, 2023
Day 3	12:01am to 11:59pm PST, Wednesday, December 6, 2023	December 7, 2023
Day 4	12:01am to 11:59pm PST, Thursday, December 7, 2023	December 8, 2023
Day 5	12:01am to 11:59pm PST, Friday, December 8, 2023	December 11, 2023
Day 6	12:01am to 11:59pm PST, Monday, December 11, 2023	December 12, 2023
Day 7	12:01am to 11:59pm PST, Tuesday, December 12, 2023	December 13, 2023
Day 8	12:01am to 11:59pm PST, Wednesday, December 13, 2023	December 14, 2023
Day 9	12:01am to 11:59pm PST, Thursday, December 14, 2023	December 15, 2023
Day 10	12:01am to 11:59pm PST, Friday, December 15, 2023	December 18, 2023

3. **To enter and to be eligible to win the Contest, an entrant must be a teacher or homeschool educator, legal resident of British Columbia, and be eighteen (18) years of age or older.** Employees and their parents, siblings, children, and persons domiciled with an employee of BCAIRC and any other organizations, media, or businesses, who assist or aid in the Contest are ineligible to enter.
4. No purchase necessary. To enter, entrants must post a picture of evidence of their class/students participating in the activity and tag @bcairc showing how they have used the Contest's featured educational resource on each Contest Day. The entrants must tag post online at www.facebook.com/bcaginthe classroom and/or www.instagram.com/bcairc. Limit one entry per person, per day on www.facebook.com/bcaginthe classroom and one entry per person on www.instagram.com/bcairc for the duration of the Contest. Multiple entries found per day for each entry method will be removed and the entrant will be disqualified from the Contest. Odds of being selected as a winner depend on the number of entries received by the Contest. All entries must be received by 11:59pm PST on each of the Contest Days.
5. By entering, Contest entrants acknowledge that the Contest is in not sponsored, administered, or associated with Facebook or Instagram. Contest entrants agree that he/she owns rights to the Facebook or Instagram user content entered in the Contest and that user content does not infringe on copyrights or other legal rights of any third party. Entrants give BCAIRC permission to reproduce and use this user content in on www.facebook.com/bcaginthe classroom and/or www.instagram.com/bcairc and that BCAIRC may refuse to accept content for any reason.

6. The daily Contest prizes are as follows:

Contest Day	Prize
Day 1	Total value \$50 e-gift card Indigo
Day 2	Total value \$50 e-gift card Indigo
Day 3	Total value \$50 e-gift card Indigo
Day 4	Total value \$50 e-gift card Indigo
Day 5	Total value \$50 e-gift card Indigo
Day 6	Total value \$50 e-gift card Indigo
Day 7	Total value \$50 e-gift card Indigo
Day 8	Total value \$50 e-gift card Indigo
Day 9	Total value \$50 e-gift card Indigo
Day 10	Total value \$50 e-gift card Indigo

Prizes must be accepted as awarded. No substitutions and/or variations of the prizes are permitted, except at BCAIRC's sole discretion. Prizes will be e-mailed to Winners within thirty (30) days of each Contest Day close. BCAIRC is not responsible for lost or stolen prizes.

7. Random daily Contest prize draws will be conducted between 8:00am and 4:00pm PST on result date at BCAIRC's Office in Abbotsford, BC on the day following each Contest Day from the entries received. An entrant need not be present to win. Winners will be contacted via Facebook or Instagram immediately following the daily draws to obtain mailing addresses. Winners must reply within a seven (7) day period. If, for any reason, a Contest entrant cannot be reached by Facebook or Instagram within seven (7) days he/she will forfeit the prize and BCAIRC reserves the right, but not the obligation, to draw another entry.
8. By entering the Contest, entrants authorize BCAIRC to broadcast and publish their first name and last name initial and Contest comments in connection with promotion or publicity at no additional compensation. All entries become the property of BCAIRC. Information provided from the Contest releases (such as postal codes and age) may also be aggregated by the Communications Coordinator of BCAIRC for market research purposes but will not be identifiable by individual.
9. This Contest is subject to all applicable federal, provincial, and municipal laws.
10. By entering, all Contestants release and agree to hold harmless BCAIRC, Facebook, and Instagram, and any of their respective directors, officers, employees, and agents of all such parties and any prize suppliers (collectively, the “Released Parties”) from and against any and all liability for any injuries, damages to persons (including death), damages to personal property or any other loss whatsoever causes directly or indirectly, in whole or in part, by an entrant's participation in the Contest, including but not limited to losses arising from the Contestant's acceptance, use, or misuse of a Contest prize, any act or omission made by any of the Released Parties or a third party (including any other entrant) or the entrant, any defect in any social media accounts or equipment used in the Contest, and any other problems of the Contest.

11. The Released Parties are not responsible for misdirected, incomplete, damaged, or late Contest entries.
12. Entries are subject to verification. BCAITC reserves the right, at its sole discretion, to require proof of a potential Contest winner's identity and/or eligibility. A potential Contest winner that cannot provide such proof upon request may be disqualified from the Contest.
13. BCAITC reserves the right, to alter, amend, postpone, or cancel this Contest (or to amend these Contest Rules and Regulations) in any way at any time, in the event of an administrative error, tampering, intervention, fraud, technical failure, or any other reason at BCAITC's sole discretion. Decisions of BCAITC are final.
14. Any attempt to deliberately damage any website, Facebook account, or Instagram account, or to undermine the operation of this Contest is a violation of laws, and should such an attempt be made, BCAITC reserves the right to seek remedies and damages.
15. To review the BCAITC's privacy policy, visit www.bcaitc.ca.
16. By entering the Contest, you have read and agreed to the above Contest Rules and Regulations.